

CAMPBELL UNION HIGH SCHOOL DISTRICT**MEASURE K**

To attract and retain high-quality teachers; increase teacher salaries; improve preparation for careers in technical fields including engineering, computer science, and health care; provide student mental health and suicide prevention services; and provide local high school students academic opportunities comparable to neighboring school districts, shall the Campbell Union High School District assess an annual parcel tax of \$298 for 8 years, exempting senior citizens, providing approximately \$16,600,000 annually, subject to independent oversight, annual audits, and local control?

YES
NO

**COUNTY COUNSEL'S IMPARTIAL ANALYSIS OF
MEASURE K**

A school district may levy a tax upon approval by two-thirds of the votes cast on a proposal pursuant to section 4 of article XIII A of the California Constitution and section 50075 *et seq.* of the California Government Code. Subject to voter approval, the Board of Trustees (Board) of the Campbell Union High School District (District) has placed on the ballot a new \$298 per year school parcel tax to be levied beginning July 1, 2020 for eight (8) years from that date, ending June 30, 2028.

State law requires the District to state the specific purposes for which the tax proceeds will be used and only spend the proceeds of the tax for these purposes. The stated purposes of the tax proposed by Measure K are to recruit and retain highly qualified teachers and school staff; provide student mental health and suicide prevention services; continue to provide career technical education, including computer and technology skills; maintain or expand class offerings to train students for high demand jobs; increase offerings of Advanced Placement, International Baccalaureate (IB), and dual enrollment classes to prepare students for college and career; and increase student access to counselors.

The District is required by law to provide additional accountability measures for the proceeds. These measures include (1) depositing the proceeds into a fund that is separate and apart from other District funds; (2) providing an annual written report to the Board detailing the amount of funds collected and expended and the status of any project authorized to be funded from the tax; and (3) establishing a citizens' oversight committee, which will provide oversight regarding the expenditure of the proceeds of the proposed tax revenues and submit an annual report to the Board on the expenditure of these funds.

The proposed tax does not apply to any parcel that is a principal residence of, and owned by, one or more persons 65 years of age or older or persons receiving Supplemental Security Income for a disability, regardless of age subject to application to the District in accordance with District procedures or otherwise as required by law or the Santa Clara County Tax Collector. Applications for such exemptions must be made to the District on or before July 1, 2020, or before July 1 of any succeeding tax year. Any approved application from a qualified applicant will be provided an exemption for the parcel for the remaining term of the special tax so long as such applicant continues to own and occupy the parcel as his or her principal residence.

A "yes" vote is a vote to approve a special tax of \$298 per parcel on parcels within the District for eight years.

**COUNTY COUNSEL'S IMPARTIAL ANALYSIS OF
MEASURE K-Continued**

A "no" vote is a vote to not approve a special tax of \$298 per parcel on parcels within the District for eight years.

James R. Williams
County Counsel

By: Mary E. Hanna-Weir
Deputy County Counsel

COMPLETE TEXT OF MEASURE K

INTRODUCTION

To attract and retain high-quality teachers; increase teacher salaries; improve preparation for careers in technical fields including engineering, computer science, and health care; provide student mental health and suicide prevention services; and provide local high school students academic opportunities comparable to neighboring school districts, shall the Campbell Union High School District assess an annual parcel tax of \$298 for 8 years, exempting senior citizens, providing approximately \$16,600,000 annually, subject to independent oversight, annual audits, and local control?

PURPOSES

To protect quality education in Campbell Union High School District, including Branham, Del Mar, Leigh, Prospect, Westmont, Boynton and Campbell Adult and Community Education (CACE) funding from the education parcel tax will be used to support the following purposes. The specific purposes of the education parcel tax are described as follows:

- Recruit and retain highly qualified teachers and school staff
- Provide student mental health and suicide prevention services
- Continue to provide career technical education including computer and technology skills
- Maintain or expand class offerings to train students for high demand jobs
- Increase offerings of Advanced Placement, International Baccalaureate (IB), and dual enrollment classes to prepare students for college and career
- Increase student access to counselors

The Board of Trustees will not fund any program other than those listed above from the proceeds of the education parcel tax. Under no circumstances shall any of the proceeds of the education parcel tax be used for administrators' salaries, benefits or pensions.

EDUCATION PARCEL TAX AND PROCEDURES

Amount of Education Parcel Tax. Subject to two-thirds approval of the voters, the education parcel tax of \$298 per parcel (except exempt parcels, as described below) shall become effective commencing with fiscal year 2020-21 and be collected by the Santa Clara County Tax Collector at the same time as and along with, and shall be subject to the same penalties as general *ad valorem* taxes collected by said tax collector.

Definition of Parcel. A parcel shall be defined as any unit of land in the District that receives a separate tax bill from the Santa Clara County Tax Collector.

Exemptions. The following exemptions shall apply to the levy of the qualified special tax.

COMPLETE TEXT OF MEASURE K-Continued

- *Otherwise Exempt Property.* All property that would otherwise be exempt from property taxes shall also be exempt from the education parcel tax.
- *Senior Citizen Exemption.* An exemption shall be available to persons who are 65 years or older and own and occupy as a principal residence a parcel subject to the education parcel tax.
- *Supplemental Security Income Exemption.* An exemption shall be available to persons who receive Supplemental Security Income ("SSI") for a disability, regardless of age, and own and occupy as a principal residence a parcel subject to the education parcel tax.

Property owners seeking the Senior Citizen, SSI or SSDI exemption must apply to the District for such exemption under procedures established by the District or otherwise as required by law or by the Santa Clara County Tax Collector.

Exclusive Procedures. The procedures described herein with respect to the levy and collection of the education parcel tax and exemptions, and any additional procedures established by the Board of Trustees of the District, shall be the exclusive claims procedure for claimants seeking an exemption, refund, reduction, or re-computation of the qualified special tax. Whether any particular claim is to be resolved by the District or by the County shall be determined by the District, in coordination with the County as necessary. The District's Board of Trustees may adopt such additional or supplemental procedures as it deems necessary or convenient for the administration of the education parcel tax.

ACCOUNTABILITY MEASURES

Government Code Accountability. In accordance with the requirements of California Government Code sections 50075.1 and 50075.3, the following accountability measures, among others, shall apply to the qualified special taxes levied in accordance with this Measure:

- the specific purposes of the education parcel tax shall be those purposes identified above under the heading "PURPOSES,"
- the proceeds of the education parcel tax shall be applied only to those specific purposes identified above under the heading "PURPOSES,"
- a separate, special account shall be created into which the proceeds of the education parcel tax must be deposited; and
- the chief fiscal officer of the District shall file an annual written report with the Board of Trustees of the District showing (1) the amount of funds collected and expended from the proceeds of the education parcel tax and (2) the status of any projects, programs, or purposes identified above under the heading "PURPOSES."

Citizens' Oversight Committee. In addition to the accountability measures required by the Government Code, an independent Citizens' Oversight Committee shall be appointed by the Board of Trustees to

COMPLETE TEXT OF MEASURE K-Continued

advise the Board on the expenditures funded by the measure in order to ensure that said funds are spent for the purposes approved by the voters. The Citizens' Oversight Committee will monitor the expenditures of these funds by the District and will report on an annual basis to the Board and community on how these funds have been spent.

PROTECTION OF FUNDING

Current law forbids any decrease in State or Federal funding to the District because of the District's adoption of an education parcel tax. However, if any such funds are reduced because of the adoption of this education parcel tax, then the amount of the education parcel tax will be reduced annually as necessary in order to restore such State or Federal funding.

SEVERABILITY

The Board of Trustees of the District hereby declares, and the voters by approving this measure concur, that every section, paragraph, sentence and clause of this measure has independent value, and the Board of Trustees and the voters would have adopted each provision hereof regardless of every other provision hereof. Upon approval of this measure by the voters, should any part be found by a court of competent jurisdiction to be invalid for any reason, all remaining parts hereof shall remain in full force and effect to the fullest extent allowed by law.

ARGUMENT IN FAVOR OF MEASURE K

Vote YES on Measure K to protect high quality education in our acclaimed neighborhood high schools—and ensure we keep our best teachers, many of whom are overwhelmed by the high cost of living in our area.

Our local high schools, Branham, Leigh, Del Mar, Prospect and Westmont, have progressed from very good to excellent in recent years, and are competitive with the top high schools in our area. Measure K will keep Campbell Union High School District on this cycle of continuous improvement.

With the high cost of housing in Silicon Valley, passing Measure K will enable Campbell Union High School District to raise teacher salaries and retain our best teachers. Without Measure K, we will continue to lose teachers to lower-cost areas of the state or to nearby districts that have more funding for teacher pay.

Vote YES on K—keep the great teachers who maintain high quality education in our local high schools:

- Attract and retain the best teachers by offering more competitive salaries
- Provide students with the same rigorous academic opportunities as students in nearby school districts, including math, science and English
- Provide mental health counseling for students struggling with stress and depression, including suicide prevention
- Support vocational and career technical educational classes to train students for high demand careers, like health care and engineering
- Support outstanding academic programs that prepare our students for colleges and universities

Strict Fiscal Accountability:

- Independent citizens' oversight, annual audits, and public reports
- All funds will stay in Campbell Union High School District to support educational programs in our local schools
- No funds from Measure K can be taken by the State or used for administrators' salaries, benefits, or pensions
- Senior citizens are eligible for exemption

Join us and vote YES on K—keep our best teachers and support our excellent neighborhood high schools.

ARGUMENT IN FAVOR OF MEASURE K-Continued

Learn more at www.ExcellentLocalSchools.org

Laura Hallinan
Campbell Union High School District Teacher of the Year

Evan Low
California State Assemblymember

Judy Chirco
Retired San Jose City Councilmember

Kalen Gallagher
School Board President, Campbell Union High School District

Carl Guardino
President & CEO, Silicon Valley Leadership Group

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE K

With this latest "**temporary**" parcel tax, Campbell Union High School District trustees claim they need even higher amounts of our money in order to just continue providing "**high quality education**".

The district wants to prolong 2013's so-called "temporary" parcel tax (\$85) for another 8 years, but they want a whopping increase to \$298 per year for most homeowners. **That more than a 250 percent increase!**

Have they earned this extension that will cost us more than \$2,384 over the next 9 years (on top of the taxes we are already paying)?

Let's see their latest academic performance results:

2017-18 school year: 30.43% **below grade level for English.**

2017-18 school year: **56.62% below grade for math.**

The District "rewarded" students, parents, and us taxpayers for our granting them the 2013 parcel tax, by worsening proficiency in both English and math!

Source: Education Data Partnership (www.ed-data.org)

Is it right for us, the voters, to reward the district for dropping our children's scores in two vital subjects?

If you answered, "no," we encourage you to vote **NO on Measure K.**

This District is already spending \$13,878 per student per year—which is ABOVE the statewide average—while providing below-average education. Yet, they want more of our hard-earned money to pad their salaries (averaging \$82,939, plus up to \$30,304 in benefits) and fat pension plans.

Tell the Campbell Union High School District to be financially responsible by voting **NO on Measure K.**

If we reward failure, we will get more failure!

For more information: www.SVTaxpayers.org

Mark W.A. Hinkle
President: Silicon Valley Taxpayers Association

Mary A. Thompson
District Registered Voter

ARGUMENT AGAINST MEASURE K

With this latest **"temporary"** parcel tax, Campbell Union High School District trustees claim they need even higher amounts of our money in order to just continue providing quality education.

Not only does the district want to prolong 2013's so-called "temporary" parcel tax (\$85) for another 8 years, but they want a whopping increase to \$298 per year for most homeowners. **That more than a 250 percent increase!!**

Have they earned this extension that will cost us more than \$2,384 over the next 9 years (on top of the taxes we are already paying)?

Let's see their latest academic performance results:

2017-18 school year: 30.43% **below grade level for English.**

2017-18 school year: **56.62% below grade for math.**

The District "rewarded" students, parents, and us taxpayers for our granting them the 2013 parcel tax, by worsening proficiency in both English and math!

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If you answered, "no," we encourage you to vote **NO on Measure K.**

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The measure says that none of the funds will be used for administration. But funds generated separately from this parcel tax **can be used for administration expenses** without limits. So, that is an empty promise. **Do not be fooled.**

Tell the Campbell Union High School District to be financially responsible by voting **NO on Measure K.**

If we reward failure, we will get more failure!

For more information please visit us: www.SVTAXpayers.org

Mark W.A. Hinkle
President: Silicon Valley Taxpayers Association

Mary A. Thompson
District Resident

REBUTTAL TO ARGUMENT AGAINST MEASURE K

Measure K's few opponents ideologically oppose school funding measures. They're entitled to their politics, but let's be clear about facts.

Our local high schools provide an excellent education. In fact, the data shows our local high school students consistently out-perform State and County averages in math and English skills. Campbell Union High School District is on an upward trajectory—since 2013 our neighborhood high schools have the highest college eligibility growth in Santa Clara County for all students and low-income students. Our community's support makes this possible.

Measure K ensures we keep our best teachers, many of whom are overwhelmed by the high cost of living in our area.

Without Measure K, we will continue to lose teachers to lower-cost areas of the State or to nearby districts that have more funding for teacher pay.

Yes on K:

- Attract and retain the best teachers by offering more competitive salaries
- Provide students with the same rigorous academic opportunities as students in nearby school districts, including math, science, and English
- Provide mental health counseling for students struggling with stress and depression, including suicide prevention
- Support vocational and career technical educational classes to train students for high demand careers, like health care and engineering
- Support outstanding academic programs that prepare our students for colleges and universities

Campbell Union High School District has a proven track record of spending taxpayers' dollars carefully and responsibly, with citizens' oversight committee reports and annual audits to prove it. CUSHD's Independent Citizens Oversight Committee President, Andrea Ciplickas, urges you to join us: Vote YES on K! www.ExcellentLocalSchools.org

Fitzgerald Vo
Science Teacher, Branham High School

Miguel Paredes
Member, Del Mar Padres Unidos

Aine O'Donovan
President, Leigh Home and School Club

A. Cole Cameron
Founder, Cambrian Business Association

Eve Walton
Member, National Taxpayers Union